

BrokerCheck Report

LORENZO C ESTEVA

CRD# 2170595

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About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

What is included in a BrokerCheck report?

- BrokerCheck reports for individual brokers include information such as employment history, professional
 qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck
 reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the
 same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.
- Where did this information come from?
- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.
- How current is this information?
- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.
- What if I want to check the background of an investment adviser firm or investment adviser representative?
- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.
- Are there other resources I can use to check the background of investment professionals?
- FINRA recommends that you learn as much as possible about an investment professional before deciding
 to work with them. Your state securities regulator can help you research brokers and investment adviser
 representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

www.finra.org/brokercheck User Guidance

LORENZO C. ESTEVA

CRD# 2170595

This broker is not currently registered.

Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is not currently registered.

This broker has passed:

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 1 State Securities Law Exam

Registration History

This broker was previously registered with the following securities firm(s):

UBS FINANCIAL SERVICES INC.

CRD# 8174 MIAMI, FL 11/2015 - 07/2017

MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED

CRD# 7691 MIAMI, FL 08/1991 - 11/2015

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? Yes

The following types of disclosures have been reported:

Туре	Count	
Regulatory Event	1	
Customer Dispute	4	
Termination	1	

Investment Adviser Representative Information

The information below represents the individual's record as a broker. For details on this individual's record as an investment adviser representative, visit the SEC's Investment Adviser Public Disclosure website at

https://www.adviserinfo.sec.gov

Broker Qualifications



User Guidance

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This broker is not currently registered.

Broker Qualifications



Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
National Commodity Futures Examination	Series 3	11/20/1993
General Securities Representative Examination	Series 7	07/27/1991

State Securities Law Exams

Exam	Category	Date
Uniform Combined State Law Examination	Series 66	11/08/2012

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Registration and Employment History



Registration History

The broker previously was registered with the following firms:

Registration Dates	s Firm Name	CRD#	Branch Location
11/2015 - 07/2017	UBS FINANCIAL SERVICES INC.	8174	MIAMI, FL
08/1991 - 11/2015	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	MIAMI, FL

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

I	Employment Dates	Employer Name	Employer Location
1	1/2015 - Present	UBS FINANCIAL SERVICES INC.	Miami, FL
C	04/1991 - 11/2015	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORA	MONTEVIDEO

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1) FOR PROFIT OR NOT FOR PROFIT: FOR-PROFIT ORGANIZATION

NAME OF OUTSIDE BUSINESS ORGANIZATION: LIMESTONE

INVESTMENT RELATED: N ADDRESS OF BUSINESS:

SANLUCAR 1531,

MONTEVIDEO, 11500

NATURE OF BUSINESS: OTHER, PERSONAL HOLDING COMPANY

COMPENSATION FOR ACTIVITY: Y

POSITION, TITLE, ASSOCIATION: OWNER, START DATE OF RELATIONSHIP: 6/26/2006

NUMBER OF HOURS DEVOTED: 1 HOUR(S) MONTHLY NUMBER OF HOURS DEVOTED DURING TRADING HOURS: 1

DUTIES: I AM DIRECTOR OWNER. ESTABLISHED PURELY FOR ESTATE PURPOSES ONLY

Registration and Employment History



Other Business Activities, continued

2) SAN MARINO, SAN JUAN, PUERTO RICO 00936 - INVESTMENT RLT'D - YES, COMPENSATION FOR ACTIVITY - NO, HRS DEVOTED TO ACTIVITY - 1, HRS DURING TRADING - 0, DATE ACTIVITY BEGAN 06/06/06, POSITION - DIRECTOR; FAMILY FUNDS. I AM DIRECTOR OF PHC FOR ESTATE PURPOSES ONLY. I AM DIRECTOR OF PHC FOR MY PARENTS CONVENIENCE SINCE I AM THE ELDEST AND ONLY SON.

3)Beurre LLC / 50 Ocean Lane Key Biscayne,FL 33133 / Partnership/ Food, Beverages & Tobacco / Pastry Shop/ Catering / Partner / / Passive / Start Date 12/1/14 /

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

2. Certain thresholds must be met before an event is reported to CRD, for example:

- A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
- A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

3. Disclosure events in BrokerCheck reports come from different sources:

- As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
- 4. There are different statuses and dispositions for disclosure events:
 - o A disclosure event may have a status of pending, on appeal, or final.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - o A final event generally has a disposition of adjudicated, settled or otherwise resolved.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please
 note that brokers and brokerage firms may choose to settle customer disputes or regulatory
 matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Regulatory Event	0	1	0



User Guidance

Customer Dispute	2	2	N/A
Termination	N/A	1	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a discloure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Regulatory - Final

This type of disclosure event may involves (1) a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, self-regulatory organization, federal regulatory such as the Securities and Exchange Commission, foreign financial regulatory body) for a violation of investment-related rules or regulations; or (2) a revocation or suspension of a broker's authority to act as an attorney, accountant, or federal contractor.

Disclosure 1 of 1

Regulatory Action Initiated FINRA

By:

Sanction(s) Sought:

Date Initiated: 09/11/2017

Docket/Case Number: <u>2017054827701</u>

Employing firm when activity occurred which led to the

regulatory action:

n/a

Product Type: No Product

Allegations: Without admitting or denying the findings, Esteva consented to the sanction and to

the entry of findings that he failed to produce FINRA-requested documents and information as part of an investigation into customer complaints that Esteva provided falsified account statements to a customer from 2001 to 2017 and that he

improperly journaled funds between accounts of two unrelated customers.

Current Status: Final

Resolution: Acceptance, Waiver & Consent(AWC)



Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?

No

Resolution Date:

09/11/2017

Sanctions Ordered:

Bar (Permanent)

If the regulator is the SEC, CFTC, or an SRO, did the action result in a finding of a willful violation or failure to supervise? No

(1) willfully violated any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board, or to have been unable to comply with any provision of such Act, rule or regulation?



(2) willfully aided, abetted, counseled, commanded, induced, or procured the violation by any person of any provision of the Securities Act of 1933, the **Securities Exchange Act of** 1934, the Investment Advisers Act of 1940, the **Investment Company Act of** 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board? or

(3) failed reasonably to supervise another person subject to your supervision, with a view to preventing the violation by such person of any provision of the Securities Act of 1933, the **Securities Exchange Act of** 1934, the Investment Advisers Act of 1940, the **Investment Company Act of** 1940, the Commodity Exchange Act, or any rule or regulation under any such Acts, or any of the rules of the Municipal Securities Rulemaking Board?

Sanction 1 of 1

Sanction Type: Bar (Permanent)

Capacities Affected: All Capacities

Duration: Indefinite

Start Date: 09/11/2017

End Date:





Customer Dispute - Settled

This type of disclosure event involves a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit containing allegations of sale practice violations against the broker that resulted in a monetary settlement to the customer.

Disclosure 1 of 1

Reporting Source: Firm

Employing firm when activities occurred which led to the complaint:

Merrill Lynch, Pierce, Fenner & Smith Incorporated

Allegations:

The Customer alleges unauthorized trading and misrepresentation from December

2010 to November 2015.

Damages are not specified.

Product Type: Equity-OTC

Alleged Damages: \$0.00

Alleged Damages Amount

Explanation (if amount not exact):

Is this an oral complaint?

Is this a written complaint? Yes

Is this an arbitration/CFTC

reparation or civil litigation?

Nο

No

Customer Complaint Information

Date Complaint Received: 07/23/2016

Complaint Pending? No

Status: Settled

Status Date: 11/04/2016

Settlement Amount: \$69,552.00

Individual Contribution

Amount:

\$0.00

Reporting Source: Broker



Employing firm when activities occurred which led to the complaint:

Merrill Lynch, Pierce, Fenner & Smith Incorporated

Allegations:

The customer alleges unauthorized trading and misrepresentation from December

2010 to November 2015.

Equity-OTC

Product Type:

Alleged Damages: \$0.00

Alleged Damages Amount Explanation (if amount not exact):

Damages are not specified

Is this an oral complaint?

No

Is this a written complaint?

Yes

Is this an arbitration/CFTC reparation or civil litigation?

No

Customer Complaint Information

Date Complaint Received: 07/23/2016

Complaint Pending? No

Status: Settled

Status Date: 11/04/2016

Settlement Amount: \$69,552.00

Individual Contribution

Amount:

\$0.00



Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a pending consumer-initiated, investment-related arbitration or civil suit that contains allegations of sales practice violations against the broker; or (2) a pending, consumer-initiated, investmentrelated written complaint containing allegations that the broker engaged in, sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities.

Disclosure 1 of 1

Reporting Source: Broker

Employing firm when

activities occurred which led

to the complaint:

Allegations:

MERRILL LYNCH, PIERCE, FENNER & SMITH, INC.

CUSTOMERS ALLEGE FA MADE UNAUTHORIZED TRADES,

MISREPRESENTED MATERIAL FACTS AND MADE UNSUITABLE

INVESTMENTS.

Product Type: Other: DEBT - FOREIGN

Alleged Damages: \$500,000.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation?

No

Customer Complaint Information

Date Complaint Received: 12/07/2005

Complaint Pending? Nο

Status: Denied

Status Date: 02/13/2006

Settlement Amount:

Individual Contribution

Amount:



Customer Dispute - Pending

This type of disclosure event involves (1) a pending consumer-initiated, investment-related arbitration or civil suit that contains allegations of sales practice violations against the broker; or (2) a pending, consumer-initiated, investmentrelated written complaint containing allegations that the broker engaged in, sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities.

Disclosure 1 of 2

Reporting Source: Firm

Employing firm when activities occurred which led

to the complaint:

Allegations: The Customer alleges that the Financial Advisor provided it with false account

statements from January 2001 to May 2016.

Merrill Lynch, Pierce, Fenner & Smith Incorporated and UBS Financial Services,

Product Type: No Product

Alleged Damages: \$0.00

Alleged Damages Amount Explanation (if amount not

exact):

Damages are not specified.

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Inc.

Customer Complaint Information

Date Complaint Received: 06/12/2017

Complaint Pending? Yes

Settlement Amount:

Individual Contribution

Amount:

Disclosure 2 of 2

Reporting Source: Firm

Employing firm when activities occurred which led to the complaint:

UBS FINANCIAL SERVICES INC.



Allegations: Time Frame: Not Stated

Client alleges they never gave permission to open a credit line. They state this matter has generated serious economic damage, uncertainty around more loans requested under our name (without authorization), and the eventual falsification of

documents and signature.

Product Type: Other: Credit Line, No Product

Alleged Damages: \$0.00

Alleged Damages Amount Explanation (if amount not

exact):

not needed

Is this an oral complaint?

No Yes

Is this a written complaint?
Is this an arbitration/CFTC

No

reparation or civil litigation?

Customer Complaint Information

Date Complaint Received: 06/20/2017

Complaint Pending?

Yes

Settlement Amount:

Individual Contribution

Amount:



Employment Separation After Allegations

This type of disclosure event involves a situation where the broker voluntarily resigned, was discharged, or was permitted to resign after being accused of (1) violating investment-related statutes, regulations, rules or industry standards of conduct; (2) fraud or the wrongful taking of property; or (3) failure to supervise in connection with investment-related statutes, regulations, rules, or industry standards of conduct.

Disclosure 1 of 1

Reporting Source: Firm

Employer Name: UBS financial Services Inc.

Termination Type: Discharged

Termination Date: 06/06/2017

Allegations: Financial Advisor was discharged after he admitted providing a client with

documents containing false account information. Further investigation found that Financial Advisor (i) provided at least one more client with documents containing false account information and (ii) improperly journaled money between unrelated

client accounts.

Product Type: No Product

End of Report



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