

**BrokerCheck Report**

**ABRAHAM HEIMANN**

CRD# 1315922

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## About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
  - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
  - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

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Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at

[brokercheck.finra.org](http://brokercheck.finra.org)



For additional information about the contents of this report, please refer to the User Guidance or [www.finra.org/brokercheck](http://www.finra.org/brokercheck). It provides a glossary of terms and a list of frequently asked questions, as well as additional resources.

[For more information about FINRA, visit www.finra.org.](http://www.finra.org)

**ABRAHAM HEIMANN**

CRD# 1315922

This broker is not currently registered.

**Report Summary for this Broker**

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

**Broker Qualifications**

**This broker is not currently registered.**

**This broker has passed:**

- 0 Principal/Supervisory Exams
- 1 General Industry/Product Exam
- 1 State Securities Law Exam

**Registration History**

**This broker was previously registered with the following securities firm(s):**

**CETERA ADVISORS LLC**

CRD# 10299  
ALPHARETTA, GA  
06/2013 - 02/2016

**OPPENHEIMER & CO. INC.**

CRD# 249  
ATLANTA, GA  
01/2002 - 07/2013

**JOSEPHTHAL & CO., INC.**

CRD# 3227  
NEW YORK, NY  
06/2001 - 01/2002

**Disclosure Events**

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

**The following types of disclosures have been reported:**

Type	Count
Customer Dispute	4



## Broker Qualifications

### Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This broker is not currently registered.



## Broker Qualifications

### Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below.

**This individual has passed 0 principal/supervisory exams, 1 general industry/product exam, and 1 state securities law exam.**

### Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

### General Industry/Product Exams

Exam	Category	Date
General Securities Representative Examination	Series 7	11/17/1984

### State Securities Law Exams

Exam	Category	Date
Uniform Securities Agent State Law Examination	Series 63	12/04/1984

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at [www.finra.org/brokerqualifications/registeredrep/](http://www.finra.org/brokerqualifications/registeredrep/).



## Registration and Employment History

### Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
06/2013 - 02/2016	CETERA ADVISORS LLC	10299	ALPHARETTA, GA
01/2002 - 07/2013	OPPENHEIMER & CO. INC.	249	ATLANTA, GA
06/2001 - 01/2002	JOSEPHTHAL & CO., INC.	3227	NEW YORK, NY
05/1999 - 05/2001	MORGAN STANLEY DW INC.	7556	PURCHASE, NY
08/1988 - 04/1999	BEAR, STEARNS & CO. INC.	79	NEW YORK, NY
10/1986 - 08/1988	SHEARSON LEHMAN HUTTON INC.	7506	
04/1985 - 11/1986	OPPENHEIMER & CO., INC.	630	
12/1984 - 03/1985	PHILIPS, APPEL & WALDEN, INC.	659	

### Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

**Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.**

Employment Dates	Employer Name	Employer Location
06/2013 - Present	CETERA ADVISORS LLC	DENVER, CO
01/2008 - 06/2013	OPPENHEIMER & CO., INC	ATLANTA, GA
01/2002 - 01/2008	FAHNESTOCK & CO. INC.	ATLANTA, GA

### Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1. NAME OF OTHER BUSINESS: ALPHA GLOBAL INVESTMENTS LLC  
 INVESTMENT RELATED: YES  
 ADDRESS: 250 PROSPECT PLACE ALPHARETTA, GA 30005



## Registration and Employment History

### Other Business Activities, continued

NATURE OF BUSINESS:FINANCIAL SERVICES

START DATE: 06/2013

APX NUMBER OF HOURS PER WEEK: 60

APX NUMBER OF HOURS DURING TRADING HOURS: 40

BRIEF DESCRIPTION OF DUTIES: SALES AND OTHER CLERICAL DUTIES/RESPONSIBILITIES

2. NAME OF OTHER BUSINESS: ALPHA INSURANCE MART, INC

INVESTMENT RELATED: YES

ADDRESS: 250 PROSPECT PLACE ALPHARETTA, GA 30005

NATURE OF BUSINESS:INSURANCE AGENCY

START DATE: 10/1999

APX NUMBER OF HOURS PER WEEK: 0

APX NUMBER OF HOURS DURING TRADING HOURS: 0

BRIEF DESCRIPTION OF DUTIES: NO DUTIES, SECRETARY

3. NAME OF OTHER BUSINESS: DANLEE INTERNATIONAL, INC DBA: BRAZIL CONNECTION

INVESTMENT RELATED: YES

ADDRESS: 250 PROSPECT PLACE ALPHARETTA, GA 30005

NATURE OF BUSINESS:CLERICAL

START DATE: 01/2000

APX NUMBER OF HOURS PER WEEK:0

APX NUMBER OF HOURS DURING TRADING HOURS:0

BRIEF DESCRIPTION OF DUTIES: NO DUTIES, SECRETARY

4. DBA ABRAHAM HEIMANN AUTO INSURANCE, NOT INVESTMENT RELATED, 400 PROSPECT PLACE, ALPHARETTA, GA, 30005, AUTO INSURANCE, STARTED 9/2015, APX 10 HOURS PER WEEK, MAY BE DURING TRADING HOURS, AUTO INSURANCE SALES

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## Disclosure Events

### What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
  - A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
  - A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
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3. **Disclosure events in BrokerCheck reports come from different sources:**
  - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
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4. **There are different statuses and dispositions for disclosure events:**
  - A disclosure event may have a status of *pending*, *on appeal*, or *final*.
    - A "pending" event involves allegations that have not been proven or formally adjudicated.
    - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
    - A "final" event has been concluded and its resolution is not subject to change.
  - A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
    - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
    - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
    - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

**For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.**

	Pending	Final	On Appeal
Customer Dispute	4	0	N/A







## Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

### Customer Dispute - Pending

This type of disclosure event involves (1) a pending consumer-initiated, investment-related arbitration or civil suit that contains allegations of sales practice violations against the broker; or (2) a pending, consumer-initiated, investment-related written complaint containing allegations that the broker engaged in, sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities.

#### Disclosure 1 of 4

<b>Reporting Source:</b>	Firm
<b>Employing firm when activities occurred which led to the complaint:</b>	Oppenheimer & Co. and Cetera Advisors
<b>Allegations:</b>	Lack of Diversification from October 2010 to July 2013.
<b>Product Type:</b>	Equity Listed (Common & Preferred Stock)
<b>Alleged Damages:</b>	\$1,500,000.00
<b>Is this an oral complaint?</b>	No
<b>Is this a written complaint?</b>	Yes
<b>Is this an arbitration/CFTC reparation or civil litigation?</b>	Yes
<b>Arbitration/Reparation forum or court name and location:</b>	FINRA
<b>Docket/Case #:</b>	17-01951
<b>Filing date of arbitration/CFTC reparation or civil litigation:</b>	07/25/2017

## Customer Complaint Information



**Date Complaint Received:** 08/01/2017

**Complaint Pending?** Yes

**Settlement Amount:**

**Individual Contribution Amount:**

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**Reporting Source:** Firm

**Employing firm when activities occurred which led to the complaint:** OPPENHEIMER & CO. INC. AND CETERA ADVISORS LLC

**Allegations:** LACK OF DIVERSIFICATION. FROM 10/2010 TO 7/2013.

**Product Type:** Equity Listed (Common & Preferred Stock)

**Alleged Damages:** \$1,500,000.00

**Is this an oral complaint?** No

**Is this a written complaint?** Yes

**Is this an arbitration/CFTC reparation or civil litigation?** Yes

**Arbitration/Reparation forum or court name and location:** FINRA

**Docket/Case #:** 17-01951

**Filing date of arbitration/CFTC reparation or civil litigation:** 07/25/2017

### Customer Complaint Information

**Date Complaint Received:** 07/26/2017

**Complaint Pending?** Yes

**Settlement Amount:**

**Individual Contribution Amount:**

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**Reporting Source:** Firm

**Employing firm when activities occurred which led to the complaint:** Cetera Advisors LLC and Oppenheimer

**Allegations:** Breach of fiduciary duty, negligence, and failure to diversify the portfolio.

**Product Type:** Equity Listed (Common & Preferred Stock)

**Alleged Damages:** \$30,000.00

**Is this an oral complaint?** No

**Is this a written complaint?** Yes

**Is this an arbitration/CFTC reparation or civil litigation?** Yes

**Arbitration/Reparation forum or court name and location:** FINRA Arbitration

**Docket/Case #:** 17-01009

**Filing date of arbitration/CFTC reparation or civil litigation:** 04/20/2017

### Customer Complaint Information

**Date Complaint Received:** 04/21/2017

**Complaint Pending?** Yes

**Settlement Amount:**

**Individual Contribution Amount:**

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**Reporting Source:** Firm

**Employing firm when activities occurred which led to the complaint:** OPPENHEIMER & CO. INC. AND CETERA ADVISORS LLC

**Allegations:** CLAIMANTS ASSERT CLAIMS FOR NEGLIGENCE, BREACH OF FIDUCIARY DUTY, BREACH OF CONTRACT, FRAUD, FAILURE TO SUPERVISE, NEGLECT HIRING, AND VIOLATIONS OF FINRA CONDUCT RULES, AND MISREPRESENTATION IN CONNECTION WITH MAINTENANCE OF THEIR ACCOUNTS AT OPPENHEIMER. FROM 2006 THROUGH 2013.



**Product Type:** Equity Listed (Common & Preferred Stock)  
Oil & Gas

**Alleged Damages:** \$300,000.00

**Is this an oral complaint?** No

**Is this a written complaint?** Yes

**Is this an arbitration/CFTC  
reparation or civil litigation?** Yes

**Arbitration/Reparation forum  
or court name and location:** FINRA

**Docket/Case #:** 17-01009

**Filing date of  
arbitration/CFTC reparation  
or civil litigation:** 04/20/2017

### Customer Complaint Information

**Date Complaint Received:** 04/21/2017

**Complaint Pending?** Yes

**Settlement Amount:**

**Individual Contribution  
Amount:**

### Disclosure 3 of 4

**Reporting Source:** Firm

**Employing firm when  
activities occurred which led  
to the complaint:** Oppenheimer and Cetera Advisors

**Allegations:** Breach of Fiduciary duty and negligence.

**Product Type:** Equity Listed (Common & Preferred Stock)

**Alleged Damages:** \$2,000,000.00

**Is this an oral complaint?** No

**Is this a written complaint?** Yes

**Is this an arbitration/CFTC  
reparation or civil litigation?** Yes



**Arbitration/Reparation forum or court name and location:** FINRA Arbitration

**Docket/Case #:** 17-00766

**Filing date of arbitration/CFTC reparation or civil litigation:** 03/21/2017

### Customer Complaint Information

**Date Complaint Received:** 03/31/2017

**Complaint Pending?** Yes

**Settlement Amount:**

**Individual Contribution Amount:**

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**Reporting Source:** Firm

**Employing firm when activities occurred which led to the complaint:** OPPENHEIMER & CO. INC. AND CETERA ADVISORS LLC

**Allegations:** CLAIMANTS ASSERT CLAIMS FOR NEGLIGENCE, BREACH OF FIDUCIARY DUTY, BREACH OF CONTRACT, FRAUD, FAILURE TO SUPERVISE, NEGLECT HIRING, UNAUTHORIZED TRADING, EXCESSIVE FEES, COST AND COMMISSIONS, AND MISREPRESENTATION IN CONNECTION WITH MAINTENANCE OF THEIR ACCOUNT AT OPPENHEIMER. FROM 2002 THROUGH 2013.

**Product Type:** Equity Listed (Common & Preferred Stock)  
Oil & Gas

**Alleged Damages:** \$2,000,000.00

**Is this an oral complaint?** No

**Is this a written complaint?** Yes

**Is this an arbitration/CFTC reparation or civil litigation?** No

**Arbitration/Reparation forum or court name and location:** FINRA

**Docket/Case #:** 17-00766



**Filing date of arbitration/CFTC reparation or civil litigation:** 03/21/2017

### Customer Complaint Information

**Date Complaint Received:** 03/28/2017

**Complaint Pending?** Yes

**Settlement Amount:**

**Individual Contribution Amount:**

### Disclosure 4 of 4

**Reporting Source:** Firm

**Employing firm when activities occurred which led to the complaint:** OPPENHEIMER & CO. INC. AND CETERA ADVISORS LLC

**Allegations:** CLAIMANTS ASSERT CLAIMS FOR UNSUITABILITY, UNAUTHORIZED TRADING, NEGLIGENCE, BREACH OF FIDUCIARY DUTY, BREACH OF CONTRACT, AND MISREPRESENTATION IN CONNECTION WITH MAINTENANCE OF THEIR ACCOUNT AT OPPENHEIMER. TIME PERIOD FROM 2/1/2009 TO 7/31/2013.

**Product Type:** Oil & Gas  
Penny Stock  
Other: ENERGY AND MEDICAL

**Alleged Damages:** \$876,195.00

### Arbitration Information

**Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.):** FINRA

**Docket/Case #:** 15-03220

**Date Notice/Process Served:** 01/10/2017

**Arbitration Pending?** Yes

**Reporting Source:** Firm



**Employing firm when activities occurred which led to the complaint:** Cetera Advisors LLC

**Allegations:** Unsuitable investment, unauthorized trading, negligence, breach of fiduciary duty, breach of contract, and misrepresentation.

**Product Type:** Equity Listed (Common & Preferred Stock)

**Alleged Damages:** \$876,195.00

### **Arbitration Information**

**Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.):** FINRA Arbitration

**Docket/Case #:** 15-03220

**Date Notice/Process Served:** 01/19/2016

**Arbitration Pending?** Yes



## End of Report



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