

## **BrokerCheck Report**

## **MARK WILLIAM JUST**

CRD# 1138738

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#### About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

#### What is included in a BrokerCheck report?

BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.

Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

#### Where did this information come from?

The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:

- o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
- o information that regulators report regarding disciplinary actions or allegations against firms or brokers.

#### How current is this information?

Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

# What if I want to check the background of an investment adviser firm or investment adviser representative?

To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.

#### Are there other resources I can use to check the background of investment professionals?

FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at

brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

www.finra.org/brokercheck User Guidance

#### **MARK W. JUST**

CRD# 1138738

# Currently employed by and registered with the following Firm(s):

**THE JUST COMPANY** 

5635 CASTLE CREEK PARKWAY NORTH DRIVE INDIANAPOLIS, IN 46250 CRD# 119088

Registered with this firm since: 12/30/1991

B TRIAD ADVISORS LLC
5635 CASTLE CREEK PARKWAY NORTH
DRIVE
INDIANAPOLIS, IN 46250
CRD# 25803
Registered with this firm since: 01/26/2004

## **Report Summary for this Broker**



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

#### **Broker Qualifications**

#### This broker is registered with:

- 1 Self-Regulatory Organization
- 24 U.S. states and territories

#### This broker has passed:

- 1 Principal/Supervisory Exam
- 4 General Industry/Product Exams
- 1 State Securities Law Exam

#### **Registration History**

This broker was previously registered with the following securities firm(s):

B ROYAL ALLIANCE ASSOCIATES, INC. CRD# 23131

JERSEY CITY, NJ 11/1995 - 01/2004

B DELTA EQUITY SERVICES CORPORATION CRD# 15650 BOLTON, MA 05/1995 - 11/1995

B FOUNDATION INVESTORS SECURITIES CORP.

CRD# 35541 08/1994 - 05/1995

#### **Disclosure Events**

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? Yes

# The following types of disclosures have been reported:

Туре	Count	
Regulatory Event	1	
Customer Dispute	8	



## Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 24 U.S. states and territories through his or her employer.

### **Employment 1 of 2**

Firm Name: THE JUST COMPANY

Main Office Address: 5635 CASTLE CREEK PARKWAY NORTH DRIVE

**INDIANAPOLIS, IN 46250** 

Firm CRD#: **119088** 

U.S	. State/ Territory	Category	Status	Date
IA	California	Investment Adviser Representative	APPROVED	10/05/2012
IA	Florida	Investment Adviser Representative	APPROVED	06/27/2012
IA	Indiana	Investment Adviser Representative	APPROVED	12/30/1991
IA	Maine	Investment Adviser Representative	APPROVED	05/24/2012
IA	Texas	Investment Adviser Representative	APPROVED	05/25/2012

### **Branch Office Locations**

This individual does not have any registered Branch Office where the individual is located.

#### **Employment 2 of 2**

Firm Name: TRIAD ADVISORS LLC

Main Office Address: 5155 PEACHTREE PARKWAY

**SUITE 3220** 

NORCROSS, GA 30092

Firm CRD#: **25803** 

SRO	Category	Status	Date
B FINRA	Direct Participation Programs	APPROVED	01/26/2004



<b>Employment 2</b>	of 2,	continued
SBO		

SRO	Category	Status	Date
B FINRA	General Securities Principal	APPROVED	01/26/2004
B FINRA	General Securities Representative	APPROVED	01/26/2004
B FINRA	Invest. Co and Variable Contracts	APPROVED	01/26/2004
B FINRA	Operations Professional	APPROVED	12/08/2011

	THYING	Operations i foressional	ATTROVED	, ., .,
U.S	. State/ Territory	Category	Status	Date
В	Arizona	Agent	APPROVED	09/09/2013
В	California	Agent	APPROVED	01/26/2004
В	Colorado	Agent	APPROVED	07/05/2016
В	Florida	Agent	APPROVED	01/26/2004
В	Georgia	Agent	APPROVED	11/03/2014
В	Illinois	Agent	APPROVED	01/26/2004
В	Indiana	Agent	APPROVED	01/26/2004
В	lowa	Agent	APPROVED	01/30/2020
В	Kentucky	Agent	APPROVED	06/05/2014
В	Louisiana	Agent	APPROVED	11/14/2011
В	Maine	Agent	APPROVED	10/25/2007
В	Michigan	Agent	APPROVED	09/18/2008
В	Minnesota	Agent	APPROVED	03/23/2010
В	Missouri	Agent	APPROVED	04/11/2011
В	New Jersey	Agent	APPROVED	07/19/2006
В	New Mexico	Agent	APPROVED	06/03/2020



## **Employment 2 of 2, continued**

U.S. S	State/ Territory	Category	Status	Date
BN	North Carolina	Agent	APPROVED	11/09/2012
BC	Dhio	Agent	APPROVED	02/02/2004
BR	Rhode Island	Agent	APPROVED	11/09/2012
BS	South Carolina	Agent	APPROVED	03/29/2019
B T	- exas	Agent	APPROVED	07/23/2009
BL	Jtah	Agent	APPROVED	03/14/2013
BV	/irginia	Agent	APPROVED	11/13/2012
B V	Vashington	Agent	APPROVED	02/10/2014

## **Branch Office Locations**

TRIAD ADVISORS LLC

5635 CASTLE CREEK PARKWAY NORTH DRIVE INDIANAPOLIS, IN 46250



### **Industry Exams this Broker has Passed**

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below.

This individual has passed 1 principal/supervisory exam, 4 general industry/product exams, and 1 state securities law exam.

## **Principal/Supervisory Exams**

Exam		Category	Date
B	General Securities Principal Examination	Series 24	04/29/1988

## **General Industry/Product Exams**

Exam		Category	Date
В	Securities Industry Essentials Examination	SIE	10/01/2018
В	General Securities Representative Examination	Series 7	02/20/1988
В	Direct Participation Programs Representative Examination	Series 22	11/23/1983
B	Investment Company Products/Variable Contracts Representative Examination	Series 6	07/08/1983

#### **State Securities Law Exams**

Exam		Category	Date
B	Uniform Securities Agent State Law Examination	Series 63	07/08/1983

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

www.finra.org/brokercheck
User Guidance

#### **Broker Qualifications**



## **Professional Designations**

This section details that the representative has reported 1 professional designation(s).

#### Certified Financial Planner

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at http://www.nasaa.org

www.finra.org/brokercheck

## **Registration and Employment History**



### **Registration History**

The broker previously was registered with the following firms:

Reg	istration Dates	Firm Name	CRD#	Branch Location
B	11/1995 - 01/2004	ROYAL ALLIANCE ASSOCIATES, INC.	23131	JERSEY CITY, NJ
B	05/1995 - 11/1995	DELTA EQUITY SERVICES CORPORATION	15650	BOLTON, MA
В	08/1994 - 05/1995	FOUNDATION INVESTORS SECURITIES CORP.	35541	
B	08/1986 - 09/1994	LINSCO/PRIVATE LEDGER CORP.	6413	FORT MILL, SC
B	09/1983 - 09/1986	MANEQUITY, INC.	5249	

## **Employment History**

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

<b>Employment</b>	Employer Name	Position	Investment Related	<b>Employer Location</b>
01/2004 - Present	TRIAD ADVISORS, INC.	OSJ	Υ	NORCROSS, GA, United States
02/1998 - Present	THE JUST COMPANY	PRESIDENT	Υ	INDIANAPOLIS, IN, United States
01/1985 - Present	M.W. JUST & ASSOCIATES, INC	OTHER - PRESIDENT FINANCIAL PLANNING	N	CARMEL, IN, United States
06/1982 - Present	MARK W. JUST	PRESIDENT - PRESIDENT	N	INDIANAPOLIS, IN, United States

#### **Other Business Activities**

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1. TJC REAL ESTATE; NOT INVESTMENT RELATED; 5635 CASTLE CREEK PARKWAY N. DRIVE INDIANAPOLIS, IN 46250; REAL ESTATE OWNER; OWNER (51%); 2008; 1HR/MO;0HR/TRADE DAY; NO COMPENSATION; OWNER

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## **Registration and Employment History**



#### Other Business Activities, continued

- 2. APPOINTMENTS WITH MULTIPLE CARRIERS; INVESTMENT RELATED; 5635 CASTLE CREEK PARKWAY N DRIVE, INDIANAPOLIS, IN 46250; LIFE INSURANCE; AGENT; 1982; 4 HRS/MO; 0HRS/TRADE DAY; COMPENSATION- COMMISSION; RECOMMEND AND HELP CLIENTS SELECT PRODUCTS PASED ON THEIR NEEDS AND STATED OBJECTIVES.
- 3. THE JUST COMPANY; INVESTMENT RELATED; 5635 CASTLE CREEK PARKWAY N DRIVE, INDIANAPOLIS, IN, 46250; REGISTERED INVESTMENT ADVISOR; PRESIDENT, OWNER (100%); 1984;; 80HRS/MO; 4HRS/TRADE DAY; COMPENSATION % OF ASSETS UNDER MANAGEMENT; DEVELOP AND IMPLEMENT COMPANIES STRATEGIC AND MARKETING PLANS, MANAGE INVESTMENTS FOR RIA CLIENTS, MEET WITH PROSPECTIVE AND CURRENT CLIENTS
- 4. JUST NATIONAL CORP; NOT INVESTMENT RELATED; 5635 CASTLE CREEK PARKWAY N. DRIVE, INDIANAPOLIS, IN 46250; MARKETING COMPANY; OWNER; 2008; 1HR/MONTH; NOT CURRENTLY COMPENSATED; OWNER
- 5)Advisors Point;not investment related;2441 High Timbers Dr,#410,Woodlands,TX 77380;fixed annuities & life insurance;agent;1/27/2021;12 hrs/month;1-2 hrs during trading;financial planning presentations via webinar/zoom meetings
- 6)Your Family Bank;not investment related;100 East Town Place, Suite 101, St Augustine, FL 32092; debt reduction/elimination plan; representative; 1/25/2021; 8 hrs/month; 1-2 hrs during trading; educate people on how to get out of debt sooner

#### **Disclosure Events**



#### What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

#### 2. Certain thresholds must be met before an event is reported to CRD, for example:

- o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
- o A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

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#### 3. Disclosure events in BrokerCheck reports come from different sources:

o As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.

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#### 4. There are different statuses and dispositions for disclosure events:

- o A disclosure event may have a status of pending, on appeal, or final.
  - § A "pending" event involves allegations that have not been proven or formally adjudicated.
  - § An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - § A "final" event has been concluded and its resolution is not subject to change.
- o A final event generally has a disposition of adjudicated, settled or otherwise resolved.
  - § An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - § A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - § A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Regulatory Event	0	1	0
Customer Dispute	5	3	N/A



#### **Disclosure Event Details**

When evaluating this information, please keep in mind that a discloure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

#### Regulatory - Final

This type of disclosure event may involve (1) a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, self-regulatory organization, federal regulatory such as the Securities and Exchange Commission, foreign financial regulatory body) for a violation of investment-related rules or regulations; or (2) a revocation or suspension of a broker's authority to act as an attorney, accountant, or federal contractor.

Disclosure 1 of 1

Regulatory Action Initiated FINRA

By:

Sanction(s) Sought:

**Date Initiated:** 05/18/2021

**Docket/Case Number:** 2019064242701

Employing firm when activity occurred which led to the regulatory action:

Triad Advisors LLC

Product Type: No Product

**Allegations:** Without admitting or denying the findings, Just consented to the sanctions and to

the entry of findings that he willfully failed to timely amend his Form U4 to disclose state tax liens. The findings stated that Just knew of the tax liens more than 30

days prior to the time he disclosed them on his Form U4.

Current Status: Final

**Resolution:** Acceptance, Waiver & Consent(AWC)



Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?

No

Resolution Date: 05/18/2021

Sanctions Ordered: Civil and Administrative Penalty(ies)/Fine(s)

Suspension

Other: The settlement includes a finding that Just willfully failed to disclose a material fact on a Form U4, and that under section 3(a)(39)(f) of the Securities Exchange Act of 1934 and Article III, Section 4 of the FINRA By-Laws, this omission make him subject to a statutory disqualification with respect to

association with a member.

If the regulator is the SEC, CFTC, or an SRO, did the action result in a finding of a willful violation or failure to supervise? No

(1) willfully violated any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board, or to have been unable to comply with any provision of such Act, rule or regulation?



(2) willfully aided, abetted, counseled, commanded, induced, or procured the violation by any person of any provision of the Securities Act of 1933, the **Securities Exchange Act of** 1934, the Investment Advisers Act of 1940, the **Investment Company Act of** 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board? or

(3) failed reasonably to supervise another person subject to your supervision, with a view to preventing the violation by such person of any provision of the Securities Act of 1933, the **Securities Exchange Act of** 1934, the Investment Advisers Act of 1940, the **Investment Company Act of** 1940, the Commodity Exchange Act, or any rule or regulation under any such Acts, or any of the rules of the Municipal Securities **Rulemaking Board?** 

Sanction 1 of 1

Sanction Type: Suspension

Capacities Affected: All capacities

**Duration:** three months

**Start Date:** 06/21/2021

**End Date:** 09/20/2021



**Monetary Sanction 1 of 1** 

**Monetary Related Sanction:** Civil and Administrative Penalty(ies)/Fine(s)

**Total Amount:** \$5,000.00

**Portion Levied against** 

individual:

\$5,000.00

Payment Plan:

**Is Payment Plan Current:** 

Date Paid by individual:

Was any portion of penalty waived?

No

**Amount Waived:** 

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#### Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint containing allegations that the broker engaged in sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities, which was closed without action, withdrawn, or denied.

Disclosure 1 of 3

**Reporting Source:** Broker

Employing firm when activities occurred which led

to the complaint:

Allegations:

TRIAD ADVISORS

CLIENT ALLEGES THE RECAPTURE CHARGE ASSOCIATED WITH THE

BONUS FEATURE OF FOUR ANNUITIES HE PURCHASED WERE NOT

DISCLOSED TO HIM PRIOR TO PURCHASE. THE PURCHASES WERE MADE

ON 7/22/09, 7/23/09, 7/24/09 AND 7/20/10.

**Product Type:** Annuity-Variable

Alleged Damages: \$9,000.00

Is this an oral complaint?

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation?

No

No

### **Customer Complaint Information**

Date Complaint Received: 09/06/2013

Complaint Pending? No

Status: Denied

**Status Date:** 09/17/2013

**Settlement Amount:** 

**Individual Contribution** 

**Amount:** 

Broker Statement IN ADDITION TO RECEIVING A VERBAL EXPLANATION OF THE RECAPTURE

CHARGE, [CUSTOMER] RECEIVED AT LEAST 12 DOCUMENTS (3 ITEMS PER CONTACT) THAT SHOWED THE RECAPTURE CHARGES (PROSPECTUS, SUMMARY PAGE, AND CONTRACT). [CUSTOMER]SIGNED HIS NAME A MINIMUM OF 12 TIMES INDICATING HIS ACKNOWLEDGEMENT OF THESE

CHARGES.



Disclosure 2 of 3

Reporting Source: Broker

Employing firm when activities occurred which led

TRIAD ADVISORS, INC

to the complaint:

Allegations: MISREPRESENTATION OF VA

**Product Type:** Annuity-Variable

Alleged Damages: \$0.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC

reparation or civil litigation?

## **Customer Complaint Information**

Date Complaint Received: 12/21/2010

Complaint Pending?

Status: Denied

**Status Date:** 02/24/2011

Settlement Amount: \$0.00

**Individual Contribution** 

**Amount:** 

\$0.00

Nο

No

**Broker Statement** 

THE CLIENT WROTE A LETTER INDICATING HER DESIRE TO SURRENDER AN ANNUITY PRIOR TO THE END OF THE SURRENDER CHARGE PERIOD AND REQUESTED THAT I REIMBURSE HER THE SURRENDER CHARGE. THE LETTER WAS RECEIVED ABOUT 2 YEARS AFTER THE RECOMMENDATION WAS MADE AND WITH ONLY 2 YEARS REMAINING IN THE SURRENDER CHARGE PERIOD. A WRITTEN RESPONSE WAS PROVIDED TO THE CLIENT IN FEBRUARY 2011 RE-EXPLAINING THE PRODUCT FEATURES AND HOW SHE BENEFITS AND, THEREFORE, WHY THE RECOMMENDATION WAS SUITABLE AT THE TIME THE RECOMMENDATION WAS MADE.

THE ACCOUNT IN QUESTION WAS A STRETCH IRA AND THE ACCOUNT WAS SET UP TO GUARANTEE HER WITHDRAWALS EQUAL TO THE GREATER OF 5% OF HER INITIAL INVESTMENT OR HER RMD FOR BOTH HER AND HER



HUSBAND'S LIFE WITH UPSIDE POTENTIAL. THE PRIMARY BENEFIT WAS THE GUARANTEED WITHDRAWALS FOR LIFE - EVEN IF THE ACCOUNT BALANCE REACHED ZERO. A SECONDARY BENEFIT WAS THE STEP-UPS IN THE INCOME BASE AS A RESULT OF EITHER NO WITHDRAWALS OR AN INCREASE IN THE ACCOUNT VALUE. THERE WAS FULL DISCLOSURE AND AMPLE OPPORTUNITIES FOR THE CLIENT TO CHANGE HER MIND AND/OR CANCEL THE CONTRACT WITHOUT INCURRING ANY PENALTIES. THE CLIENT SIGNED NUMEROUS FORMS ACKNOWLEDGING AND ACCEPTING THE CHARGES ASSOCIATED WITH THE ANNUITY, INCLUDING A 4 YEAR SURRENDER CHARGE PERIOD.

IN JANUARY 2009 AT THE TIME THE ACCOUNT WAS OPENED (AND AGAIN IN HER COMPLAINT LETTER IN DECEMBER 2010), THE CLIENT WAS CONCERNED HER STRETCH IRA WOULD NOT BE ABLE TO "KEEP UP" AND MAINTAIN HER REQUIRED MINIMUM DISTRIBUTIONS, WHICH ARE ABOUT 4% PER YEAR. IN RESPONSE TO THIS CONCERN. SHE INVESTED IN A VARIABLE ANNUITY THAT ALLOWED HER TO INVEST HER FUNDS AS SHE WANTED IN OVER 90 DIFFERENT SUBACCOUNTS WHILE BEING GUARANTEED LIFETIME ANNUAL WITHDRAWALS FOR BOTH HER AND HER HUSBAND EQUAL TO THE GREATER OF 5% OF HER INITIAL INVESTMENT OR HER RMD. THE RIDER COST WAS AND IS 1.25%. THE ANNUITY PROVIDES A 7% INCREASE IN THE INCOME BASE IF THERE ARE NO WITHDRAWALS BUT ALSO PROVIDES STEP-UPS IF THE VALUE INCREASES. IN HER LETTER, THE CLIENT CLAIMED SHE WOULD NOT BE RECEIVING A 7% INCREASE DUE TO THE RMD AND THEREFORE FELT ENTITLED TO A REFUND OF ANY REMAINING SURRENDER CHARGES. IN 2009. THERE WAS NO RMD, MEANING SHE RECEIVED A 7% INCREASE. IN 2010, 90 OF 99 SUBACCOUNTS AVAILABLE IN THIS PRODUCT PROVIDED SUFFICIENT RETURNS TO PAY THE RMD AND STILL PROVIDE A STEP-UP. BASED ON THE AVAILABLE INVESTMENT OPTIONS AND PERFORMANCE, THERE WAS NO NEED TO MOVE THE INVESTMENTS - IN 2010, 90 OUT OF 99 SUBACCOUNTS EARNED 5.25% OR BETTER (ENOUGH TO PAY THE RIDER COSTS AND THE RMD); 69 OUT OF 99 SUBACCOUNTS EARNED 10% OR BETTER: AND 48 SUBACCOUNTS EARNED A HIGHER RETURN THAN THE S&P 500 STOCK INDEX RETURN OF 12.78%, MEANING THERE WAS AMPLE OPPORTUNITIES TO GET A STEP-UP.

THIS RECOMMENDATION WAS SUITABLE AND THE COMPLAINT HAD ABSOLUTELY NO FOUNDATION. IT WAS PERHAPS AN ATTEMPT BY THE CLIENT (AND POSSIBLY A NEW ADVISOR) TO MOVE MONEY INTO ANOTHER PRODUCT WITHOUT INCURRING SURRENDER CHARGES. AFTER SENDING A RESPONSE LETTER IN FEBRUARY 2011 RE-EXPLAINING THE PRODUCT FEATURES AND BENEFITS TO HER, I HAVE NOT RECEIVED ANY ADDITIONAL CORRESPONDENCE FROM THE CLIENT SO I CAN ONLY ASSUME THE LETTER MADE HER REALIZE THIS PRODUCT SATISFIED HER



## ANNUAL RMD REQUIRED FOR THE REMAINDER OF HER AND HER HUSBAND'S LIFE AND ALSO PROVIDED UPSIDE POTENTIAL.

Disclosure 3 of 3

**Reporting Source:** Broker

**Employing firm when** 

activities occurred which led

to the complaint:

Allegations:

ROYAL ALLIANCE ASSOCIATES, INC. (BROKER/DEALER)

CUSTOMER CLAIMED HE WAS NOT MADE AWARE OF SURRENDER

CHARGES INCURRED BY CHANGING INVESTMENTS. (DATE OF COMPLAINT

LETTER - 11-28-97).

**Product Type:** Annuity(ies) - Variable

Alleged Damages: \$8,010.89

**Customer Complaint Information** 

**Date Complaint Received:** 11/28/1997

**Complaint Pending?** No

Status: Denied

**Status Date:** 02/06/1998

**Settlement Amount:** 

**Individual Contribution** 

Amount:

Broker Statement COMPLAINT WAS DENIED. ROYAL ALLIANCE AGREED WITH

REPRESENTATIVE. BROKER/DEALER INVESTIGATED AND DENIED. NO

WRONG DOING WAS FOUND.

SEE LETTER (AND SUPPORTING DOCUMENTS) DATED

1/15/98 FROM MARK JUST CUSTOMER CLAIMED HE DIDN'T KNOW THERE WOULD BE SURRENDER CHARGES AND WANTED TO BE REFUNDED

SURRENDER

CHARGES DESPITE HAVING SIGNED SEVERAL FORM INDICATING

**CHARGES** 

AND ADMITTING (VIA LETTER DATED 11/28/97) THAT HE SIGNED SAID

FORMS.



#### **Customer Dispute - Pending**

This type of disclosure event involves (1) a pending consumer-initiated, investment-related arbitration or civil suit that contains allegations of sales practice violations against the broker; or (2) a pending, consumer-initiated, investment-related written complaint containing allegations that the broker engaged in, sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities.

Disclosure 1 of 5

Reporting Source: Broker

Employing firm when activities occurred which led

to the complaint:

Triad Advisors

Yes

03/29/2021

Allegations: Claimant alleges that the financial professional recommended alternative

investments that were unsuitable.

**Product Type:** Real Estate Security

Alleged Damages: \$100,000.00

Is this an oral complaint? No

Is this a written complaint? No

Is this an arbitration/CFTC

reparation or civil litigation?

Arbitration/Reparation forum FINRA

or court name and location:

**Docket/Case #:** 21-00829

Filing date of

arbitration/CFTC reparation

or civil litigation:

**Customer Complaint Information** 

Date Complaint Received: 03/29/2021

Complaint Pending? Yes

**Settlement Amount:** 

**Individual Contribution** 

Amount:

Disclosure 2 of 5

Reporting Source: Broker



**Employing firm when** activities occurred which led Triad Advisors LLC

to the complaint:

Claimants allege that Mr. Just recommended alternative investments that were

unsuitable.

**Product Type:** 

Allegations:

Direct Investment-DPP & LP Interests Other: BDC and Direct Investment

**Alleged Damages:** 

\$250,000.00

Is this an oral complaint?

No

Is this a written complaint?

No

Is this an arbitration/CFTC reparation or civil litigation? Yes

**Arbitration/Reparation forum** 

21-00399

or court name and location:

Docket/Case #:

02/15/2021

Filing date of

02/15/2021

arbitration/CFTC reparation

or civil litigation:

**Date Complaint Received:** 

02/16/2021

**Complaint Pending?** 

Yes

**Settlement Amount:** 

**Individual Contribution** 

Amount:

Disclosure 3 of 5

**Reporting Source:** Broker

**Customer Complaint Information** 

**Employing firm when** activities occurred which led

Triad Advisors LLC

to the complaint:

Allegations: Claimant alleges unsuitable alternative investments.

**Product Type:** Real Estate Security

**Alleged Damages:** \$150,000.00



Is this an oral complaint? No

**Is this a written complaint?** No

Is this an arbitration/CFTC reparation or civil litigation?

Yes

Arbitration/Reparation forum or court name and location:

**FINRA** 

08/25/2020

**Docket/Case #:** 20-02787

Filing date of

arbitration/CFTC reparation

or civil litigation:

**Customer Complaint Information** 

**Date Complaint Received:** 08/26/2020

**Complaint Pending?** Yes

**Settlement Amount:** 

**Individual Contribution** 

Amount:

**Broker Statement** Note: U4 update filed on 9/24 answering "yes" to the relevant disclosure question.

DRP failed to save; hence this further update.

Disclosure 4 of 5

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint:

Triad Advisors LLC

Allegations:

Claimants now allege that the investments they elected to purchase in 2014/2015

were unsuitable.

Product Type: Annuity-Variable

Real Estate Security

Alleged Damages: \$100,000.00

Alleged Damages Amount Explanation (if amount not

Claimants seek unspecified compensatory damages in excess of \$100,000.

exact):



#### **Arbitration Information**

Arbitration/CFTC reparation claim filed with (FINRA, AAA,

**FINRA** 

CFTC, etc.):

**Docket/Case #:** 20-00225

Date Notice/Process Served: 01/30/2020

**Arbitration Pending?** 

Yes

**Broker Statement** 

The Statement of Claim is rife with misstatements. The claims are meritless and

factually inaccurate. As of early February 2020, Claimants have a gross,

unrealized portfolio gain of approximately \$100,000. This matter will be rigorously

defended.

Disclosure 5 of 5

Reporting Source: Broker

**Employing firm when** 

activities occurred which led

to the complaint:

Triad Advisors LLC

Allegations: Customer alleges that his portfolio under performed between 2011-2017 due to

unsuitable investment recommendations and is seeking to recover "lost gains."

**Product Type:** Annuity-Variable

Debt-Corporate

Equity Listed (Common & Preferred Stock)

Mutual Fund

Alleged Damages: \$997,269.00

Alleged Damages Amount Explanation (if amount not

exact):

Customer alleges actual losses of \$149,888, but is seeking to also recover \$765,834, which he perceives as "lost opportunity gains," had the portfolio been invested according to a benchmark analysis. As well, he is seeking return of fees

and interest thereon.

Is this an oral complaint? No

**Is this a written complaint?** Yes

Is this an arbitration/CFTC reparation or civil litigation?

No

#### **Customer Complaint Information**

Date Complaint Received: 06/28/2018



**Complaint Pending?** No

**Status:** Evolved into Arbitration/CFTC reparation (the individual is a named party)

**Status Date:** 06/10/2019

**Settlement Amount:** 

**Individual Contribution** 

**Amount:** 

**Arbitration Information** 

Arbitration/CFTC reparation claim filed with (FINRA, AAA,

CFTC, etc.):

**FINRA** 

**Docket/Case #:** 19-01532

**Date Notice/Process Served:** 06/10/2019

**Arbitration Pending?** Yes

**Broker Statement** FINRA investigated [REDACTED] complaint, before it evolved to arbitration.

FINRA's investigation in Matter ID 20170539151 was closed with no action.

www.finra.org/brokercheck

## **End of Report**



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