

BrokerCheck Report

DAVID JEFFREY MORRIS

CRD# 2522277

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Please be aware that fraudsters may link to BrokerCheck from phishing and similar scam websites, trying to steal your personal information or your money. Make sure you know who you're dealing with when investing, and contact FINRA with any concerns.

For more information read our <u>investor alert</u> on imposters.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

What is included in a BrokerCheck report?

- BrokerCheck reports for individual brokers include information such as employment history, professional
 qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck
 reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the
 same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.
- Where did this information come from?
- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.
- How current is this information?
- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.
- What if I want to check the background of an investment adviser firm or investment adviser representative?
- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.
- Are there other resources I can use to check the background of investment professionals?
- FINRA recommends that you learn as much as possible about an investment professional before deciding
 to work with them. Your state securities regulator can help you research brokers and investment adviser
 representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

www.finra.org/brokercheck User Guidance

DAVID J. MORRIS

CRD# 2522277

This broker is not currently registered.

Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is not currently registered.

This broker has passed:

- 0 Principal/Supervisory Exams
- 3 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

B STIFEL, NICOLAUS & COMPANY, INCORPORATED

CRD# 793 CHICAGO, IL 08/2016 - 05/2022

- B UBS FINANCIAL SERVICES INC. CRD# 8174 CHICAGO, IL 05/2010 - 09/2016
- B J.P. MORGAN SECURITIES INC. CRD# 79 CHICAGO, IL 06/2006 - 05/2010

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? Yes

The following types of disclosures have been reported:

Туре	Count
Regulatory Event	2
Customer Dispute	3
Judgment/Lien	1

Investment Adviser Representative Information

The information below represents the individual's record as a broker. For details on this individual's record as an investment adviser representative, visit the SEC's Investment Adviser Public Disclosure website at

https://www.adviserinfo.sec.gov

www.finra.org/brokercheck
User Guidance

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This broker is not currently registered.

Broker Qualifications



Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam		Category	Date
B	Securities Industry Essentials Examination	SIE	10/01/2018
B	National Commodity Futures Examination	Series 3	08/03/2006
В	General Securities Representative Examination	Series 7	01/19/1996

State Securities Law Exams

Exam		Category	Date
IA	Uniform Investment Adviser Law Examination	Series 65	11/25/1997
В	Uniform Securities Agent State Law Examination	Series 63	01/31/1996

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

www.finra.org/brokercheck
User Guidance

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.

Registration and Employment History



Registration History

The broker previously was registered with the following firms:

Reg	istration Dates	Firm Name	CRD#	Branch Location
В	08/2016 - 05/2022	STIFEL, NICOLAUS & COMPANY, INCORPORATED	793	CHICAGO, IL
B	05/2010 - 09/2016	UBS FINANCIAL SERVICES INC.	8174	CHICAGO, IL
B	06/2006 - 05/2010	J.P. MORGAN SECURITIES INC.	79	CHICAGO, IL
B	12/2002 - 06/2006	BANC OF AMERICA INVESTMENT SERVICES, INC.	16361	CHICAGO, IL
B	02/1997 - 12/2002	MORGAN STANLEY DW INC.	7556	PURCHASE, NY
B	01/1996 - 01/1997	GLOBAL INVESTMENT SERVICES, INC.	35752	

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
08/2016 - Present	Stifel Nicolaus & Co Inc	Financial Advisor	Υ	Chicago, IL, United States
05/2010 - 08/2016	UBS FINANCIAL SERVICES INC	FINANCIAL ADVISOR	Υ	CHICAGO, IL, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

Studio 59 Golf; Gurnee IL; Putter/Wedge Fitting/Sales Studios; Owner, Partner; Advise on marketing & overall company direction; affiliation started 08/01/2013; 1 hour per month; not during securities trading hours; not investment-related.

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

2. Certain thresholds must be met before an event is reported to CRD, for example:

- o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
- A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

3. Disclosure events in BrokerCheck reports come from different sources:

 As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.

4. There are different statuses and dispositions for disclosure events:

- o A disclosure event may have a status of pending, on appeal, or final.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
- o A final event generally has a disposition of adjudicated, settled or otherwise resolved.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Regulatory Event	0	2	0
Customer Dispute	1	2	N/A
Judgment/Lien	1	N/A	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a discloure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Regulatory - Final

This type of disclosure event may involve (1) a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, self-regulatory organization, federal regulatory such as the Securities and Exchange Commission, foreign financial regulatory body) for a violation of investment-related rules or regulations; or (2) a revocation or suspension of a broker's authority to act as an attorney, accountant, or federal contractor.

Disclosure 1 of 2

Regulatory Action Initiated Regulator FINRA

Regulatory Action initiate By:

Sanction(s) Sought:

Suspension

Date Initiated: 01/31/2023

Docket/Case Number: 2022076282101

Employing firm when activity occurred which led to the regulatory action:

n/a

Product Type: No Product

Allegations: Respondent Morris failed to respond to FINRA requests for information.

Current Status: Final

Resolution: Letter

Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?

No



Resolution Date: 02/24/2023

Sanctions Ordered: Suspension

No

If the regulator is the SEC, CFTC, or an SRO, did the action result in a finding of a willful violation or failure to supervise?

(1) willfully violated any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board, or to have been unable to comply with any provision of such Act, rule or regulation?

(2) willfully aided, abetted, counseled, commanded, induced, or procured the violation by any person of any provision of the Securities Act of 1933, the **Securities Exchange Act of** 1934, the Investment Advisers Act of 1940, the **Investment Company Act of** 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board? or



(3) failed reasonably to supervise another person subject to your supervision, with a view to preventing the violation by such person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the **Investment Company Act of** 1940, the Commodity Exchange Act, or any rule or regulation under any such Acts, or any of the rules of the Municipal Securities **Rulemaking Board?**

Sanction 1 of 1

Sanction Type: Suspension

Capacities Affected: All Capacities

Duration: Indefinite

Start Date: 02/24/2023

End Date:

Regulator Statement Pursuant to FINRA Rule 9552 and in accordance with FINRA's Notice of

> Suspension letter dated January 31, 2023, Morris is suspended on February 24, 2023 from associating with any FINRA member firm in all capacities. If Morris fails to request termination of the suspension within three months of the date of the Notice of Suspension, he will automatically be barred on May 3, 2023 from association with any FINRA member in all capacities pursuant to FINRA Rule

9552(h).

Disclosure 2 of 2

Reporting Source: Regulator **FINRA**

Regulatory Action Initiated

By:

Sanction(s) Sought: Suspension

Date Initiated: 03/21/2022



Docket/Case Number: <u>17-00361</u>

Employing firm when activity occurred which led to the regulatory action:

N/A

Product Type: No Product

Allegations: Respondent Morris failed to comply with an arbitration award or settlement

agreement or to satisfactorily respond to a FINRA request to provide information

concerning the status of compliance.

Current Status: Final

Resolution: Letter

Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?

No

Resolution Date: 03/21/2022
Sanctions Ordered: Suspension

If the regulator is the SEC, CFTC, or an SRO, did the action result in a finding of a willful violation or failure to supervise? No



(1) willfully violated any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board, or to have been unable to comply with any provision of such Act, rule or regulation?

(2) willfully aided, abetted, counseled, commanded, induced, or procured the violation by any person of any provision of the Securities Act of 1933, the **Securities Exchange Act of** 1934, the Investment Advisers Act of 1940, the **Investment Company Act of** 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board? or



(3) failed reasonably to supervise another person subject to your supervision, with a view to preventing the violation by such person of any provision of the Securities Act of 1933, the **Securities Exchange Act of** 1934, the Investment Advisers Act of 1940, the **Investment Company Act of** 1940, the Commodity Exchange Act, or any rule or regulation under any such Acts, or any of the rules of the Municipal Securities **Rulemaking Board?**

Sanction 1 of 1

Sanction Type: Suspension
Capacities Affected: All capacities

Duration: Indefinite

Start Date: 03/21/2022

End Date:

Regulator Statement Pursuant to Article VI, Section 3 of FINRA By-Laws, and FINRA Rule 9554,

Respondent Morris is suspended on March 21, 2022 for failure to comply with an arbitration award or settlement agreement or to satisfactorily respond to a FINRA

request to provide information concerning the status of compliance.

Reporting Source: Broker

Regulatory Action Initiated By:

FINRA

Sanction(s) Sought:

Suspension

Date Initiated:

03/21/2022

Docket/Case Number:

17-00361



Employing firm when activity occurred which led to the regulatory action:

N/A

Product Type: No Product

Allegations: Respondent Morris failed to comply with an arbitration award or settlement

agreement or to satisfactorily respond to a FINRA request to provide information

concerning the status of compliance.

Current Status: Final

Resolution: Letter

Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct? No

Resolution Date: 03/21/2022

Sanctions Ordered: Suspension

Sanction 1 of 1

Sanction Type: Suspension

Capacities Affected: All capacities

Duration: Indefinite

Start Date: 03/21/2022

End Date:

Broker Statement Pursuant to Article VI, Section 3 of FINRA By-Laws, and FINRA Rule 9554,

Respondent Morris is suspended on March 21, 2022 for failure to comply with an arbitration award or settlement agreement or to satisfactorily respond to a FINRA

request to provide information concerning the status of compliance.



Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint containing allegations that the broker engaged in sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities, which was closed without action, withdrawn, or denied.

Disclosure 1 of 2

Reporting Source: Firm

Employing firm when activities occurred which led

to the complaint:

Allegations:

UBS Financial Services, Inc.

Time frame: 2010 - 2016

Claimants allege that their FA made unsuitable investments in their accounts and

misrepresented the fees they were being charged.

Product Type: Other: Equities

Alleged Damages: \$1,200,000.00

Is this an oral complaint? No
Is this a written complaint? Yes

Is this an arbitration/CFTC

reparation or civil litigation?

Yes

Arbitration/Reparation forum

or court name and location:

FINRA

01/08/2019

Docket/Case #: 18-04287

Filing date of

arbitration/CFTC reparation

or civil litigation:

Customer Complaint Information

Date Complaint Received: 01/08/2019

Complaint Pending? No

Status: Withdrawn

Status Date: 03/11/2020

Settlement Amount: \$0.00 Individual Contribution \$0.00

Amount:



Reporting Source: Broker

Employing firm when activities occurred which led

UBS Financial Services. Inc.

to the complaint:

Allegations:

Time frame: 2010 - 2016 Claimants allege that their FA made unsuitable investments in their accounts and misrepresented the fees they were being

charged.

Product Type: Other: Equities

Alleged Damages: \$1,200,000.00

Is this an oral complaint? No

Is this a written complaint?

Yes

Is this an arbitration/CFTC reparation or civil litigation?

Yes

Arbitration/Reparation forum or court name and location:

FINRA

or court manne and i

18-04287

Filing date of

Docket/Case #:

01/08/2019

arbitration/CFTC reparation

or civil litigation:

Customer Complaint Information

Date Complaint Received: 01/08/2019

Complaint Pending? No

Status: Withdrawn
Status Date: 03/11/2020

Settlement Amount: \$0.00

Individual Contribution \$0.00

Amount:

Disclosure 2 of 2

Reporting Source: Firm



Employing firm when activities occurred which led

MORGAN STANLEY DW INC.

to the complaint:

Allegations: CLIENT ALEGES MISMANAGEMENT AND UNSUITABLE RECOMMENDATIONS.

NO SPECIFIC ALLEGED COMPENSATORY DAMAGE AMOUNT, BUT IS SAID

TO BE OVER \$5,000.00.

Product Type: Other

Other Product Type(s): EQUITIES

Alleged Damages: \$0.00

Customer Complaint Information

Date Complaint Received: 10/15/2003

Complaint Pending?

Status: Denied

Status Date: 03/18/2004

Settlement Amount:

Individual Contribution

Amount:

Firm Statement CLIENT'S CLAIMS WERE FOUND TO LACK MERIT.

MORGAN STANLEY DW INC.

No

Reporting Source: Broker

Employing firm when

activities occurred which led

to the complaint:

Allegations:

CLIENT ALLEGES MISMANAGEMENT AND UNSUITABLE

RECOMMENDATIONS. NO SPECIFIC ALLEGED COMPENSATORY DAMAGE

AMOUNT BUT IS SAID TO BE OVER \$5,000.00

Product Type: Other

Other Product Type(s): EQUITIES

Alleged Damages: \$0.00

Customer Complaint Information

Date Complaint Received: 10/15/2003



Complaint Pending? No

Status: Denied

Status Date: 03/18/2004

Settlement Amount:

Individual Contribution

Amount:



Customer Dispute - Pending

This type of disclosure event involves (1) a pending consumer-initiated, investment-related arbitration or civil suit that contains allegations of sales practice violations against the broker; or (2) a pending, consumer-initiated, investment-related written complaint containing allegations that the broker engaged in, sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities.

Disclosure 1 of 1

Reporting Source: Firm

Employing firm when activities occurred which led

to the complaint:

Allegations: Claimant alleges violations of Illinois Securities Laws, FINRA rules, common law

STIFEL, NICOLAUS & COMPANY, INCORPORATED

fraud, breach of fiduciary duty, breach of contract and negligence.

Product Type: Equity Listed (Common & Preferred Stock)

Alleged Damages: \$480,000.00

Arbitration Information

Arbitration/CFTC reparation claim filed with (FINRA, AAA,

CFTC, etc.):

FINRA

Docket/Case #: 22-02085

Date Notice/Process Served: 09/13/2022

Arbitration Pending? Yes



Judgment / Lien

This type of disclosure event involves an unsatisfied and outstanding judgments or liens against the broker.

Disclosure 1 of 1

Reporting Source: Broker

Judgment/Lien Holder: Jamie Lynn Keller-Morris

Judgment/Lien Amount: \$138,926.77

Judgment/Lien Type: Civil

Date Filed with Court: 07/06/2021

Date Individual Learned: 07/26/2021

Type of Court: State Court

Name of Court: Circuit Court of Cook County, Illinois

Location of Court: Chicago, IL

Docket/Case #: 16D11113

Judgment/Lien Outstanding? Yes

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User Guidance

End of Report



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