

BrokerCheck Report

SCOTT JAY MATALON

CRD# 4637378

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Please be aware that fraudsters may link to BrokerCheck from phishing and similar scam websites, trying to steal your personal information or your money. Make sure you know who you're dealing with when investing, and contact FINRA with any concerns.

For more information read our [investor alert](#) on imposters.

About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at

brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

SCOTT J. MATALON

CRD# 4637378

This broker is not currently registered.

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

**Broker Qualifications**

This broker is not currently registered.

This broker has passed:

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

- B RBC CAPITAL MARKETS, LLC**
CRD# 31194
JERICO, NY
08/2019 - 08/2021
- B AMERIPRISE FINANCIAL SERVICES, INC.**
CRD# 6363
NEW YORK, NY
05/2013 - 08/2019
- B NATIONAL SECURITIES CORPORATION**
CRD# 7569
WESTBURY, NY
09/2009 - 05/2013

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

| Type | Count |
|------------------|-------|
| Criminal | 1 |
| Customer Dispute | 2 |

Investment Adviser Representative Information

The information below represents the individual's record as a broker. For details on this individual's record as an investment adviser representative, visit the SEC's Investment Adviser Public Disclosure website at

<https://www.adviserinfo.sec.gov>

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This broker is not currently registered.



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

| Exam | Category | Date |
|--------------------------|----------|------|
| No information reported. | | |

General Industry/Product Exams

| Exam | Category | Date |
|--|----------|------------|
| B Securities Industry Essentials Examination | SIE | 10/01/2018 |
| B General Securities Representative Examination | Series 7 | 03/04/2003 |

State Securities Law Exams

| Exam | Category | Date |
|---|-----------|------------|
| IA Uniform Investment Adviser Law Examination | Series 65 | 10/31/2009 |
| B Uniform Securities Agent State Law Examination | Series 63 | 03/12/2003 |

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.



Broker Qualifications

Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

| Registration Dates | Firm Name | CRD# | Branch Location |
|----------------------------|-------------------------------------|--------|-----------------|
| B 08/2019 - 08/2021 | RBC CAPITAL MARKETS, LLC | 31194 | JERICOHO, NY |
| B 05/2013 - 08/2019 | AMERIPRISE FINANCIAL SERVICES, INC. | 6363 | NEW YORK, NY |
| B 09/2009 - 05/2013 | NATIONAL SECURITIES CORPORATION | 7569 | WESTBURY, NY |
| B 01/2009 - 09/2009 | GILFORD SECURITIES INCORPORATED | 8076 | MELVILLE, NY |
| B 02/2006 - 01/2009 | NEWBRIDGE SECURITIES CORPORATION | 104065 | FARMINGDALE, NY |
| B 01/2005 - 02/2006 | SECURITIES SERVICE NETWORK, INC. | 13318 | KNOXVILLE, TN |
| B 04/2003 - 12/2004 | CANTELLA & CO., INC. | 13905 | MALDEN, MA |
| B 03/2003 - 04/2003 | FIRST REPUBLIC GROUP, LLC | 39781 | NEW YORK, NY |

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

| Employment | Employer Name | Position | Investment Related | Employer Location |
|-------------------|-------------------------------------|---------------------------|--------------------|-------------------------------|
| 11/2021 - Present | SW FINANCIAL LLC | REGISTERED REPRESENTATIVE | Y | Melville, NY, United States |
| 01/2020 - 08/2021 | City National Bank | Employee of an Affiliate | Y | Boca Raton, FL, United States |
| 08/2019 - 08/2021 | RBC Capital Markets, LLC. | Financial Advisor | Y | Boca Raton, FL, United States |
| 05/2013 - 08/2019 | Ameriprise Financial Services, Inc. | Registered Rep | Y | Melville, NY, United States |

Registration and Employment History



Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

No information reported.



Disclosure Events

What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 -
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
 -
4. **There are different statuses and dispositions for disclosure events:**
 - A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

| | Pending | Final | On Appeal |
|------------------|---------|-------|-----------|
| Criminal | 1 | 0 | 0 |
| Customer Dispute | 2 | 0 | N/A |



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Criminal - Pending Charge

This type of disclosure event involves a formal charge for a crime involving a felony or certain misdemeanor offenses, including bribery, perjury, forgery, counterfeiting, extortion, fraud, and wrongful taking of property that is currently pending.

Disclosure 1 of 1

| | |
|--|--|
| Reporting Source: | Firm |
| Formal Charges were brought in: | State of Florida |
| Name of Court: | Broward County |
| Location of Court: | Boca Raton, FL |
| Docket/Case #: | 21006404CF10A |
| Charge Date: | 07/05/2021 |
| Charge(s) 1 of 1 | |
| Formal Charge(s)/Description: | Kidnap-Inflict Bodily Harm False Imprisonment - adult Domestic Battery by Strangulation Touch or Strike Battery/D |
| No of Counts: | 4 |
| Felony or Misdemeanor: | Felony |
| Plea for each charge: | Written Plea - Not Guilty |
| Disposition of charge: | |
| Current Status: | Pending |
| Status Date: | 07/05/2021 |



| | |
|--|---|
| Reporting Source: | Broker |
| Formal Charges were brought in: | State Court |
| Name of Court: | Broward County |
| Location of Court: | Boca Raton, FL |
| Docket/Case #: | 21006404CF10A |
| Charge Date: | 07/05/2021 |
| Charge(s) 1 of 1 | |
| Formal Charge(s)/Description: | Kidnap- Inflict Bodily Harm False Imprisonment - Adult Domestic Battery by Strangulation Touch or Strike Battery/D |
| No of Counts: | 4 |
| Felony or Misdemeanor: | Felony |
| Plea for each charge: | Not Guilty on all |
| Disposition of charge: | |
| Current Status: | Pending |
| Status Date: | |



Customer Dispute - Pending

This type of disclosure event involves (1) a pending consumer-initiated, investment-related arbitration or civil suit that contains allegations of sales practice violations against the broker; or (2) a pending, consumer-initiated, investment-related written complaint containing allegations that the broker engaged in, sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities.

Disclosure 1 of 2

Reporting Source: Firm

Employing firm when activities occurred which led to the complaint: AMERIPRISE FINANCIAL SERVICES, LLC

Allegations: Claimants allege an advisor formerly associated with Respondent allowed a now deceased client to make withdrawals from accounts owned solely or jointly by the client and allowed the client to surrender his insurance policy despite the advisor being aware of the client's alleged health issues. Claimants further allege the former advisor recommended an accountant to Claimants who the former advisor then colluded with to convert funds from the Claimants. In addition, Claimants allege the former advisor charged excessive fees, made unsuitable investment recommendations and failed to notify them regarding activity on their accounts. Claimants' causes of action are negligence, misrepresentation, failure to supervise, conspiracy to convert funds, breach of fiduciary duty, and unsuitability. Claimants allege compensatory damages of \$2.5M, punitive damages, interest, fees and costs.

Product Type: Insurance

Alleged Damages: \$2,500,000.00

Is this an oral complaint? No

Is this a written complaint? No

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: FINRA FL

Docket/Case #: 22-01619

Filing date of arbitration/CFTC reparation or civil litigation: 07/21/2022

Customer Complaint Information

Date Complaint Received: 05/19/2023



Complaint Pending? Yes

Settlement Amount:

Individual Contribution Amount:

Disclosure 2 of 2

Reporting Source: Firm

Employing firm when activities occurred which led to the complaint: AMERIPRISE FINANCIAL SERVICES, LLC

Allegations: Claimants allege an advisor formerly associated with Respondent allowed a now deceased client to make withdrawals from accounts owned solely or jointly by the client and allowed the client to surrender his insurance policy despite the advisor being aware of the client's alleged health issues. Claimants further allege the former advisor recommended an accountant to Claimants who the former advisor then colluded with to convert funds from the Claimants. In addition, Claimants allege the former advisor charged excessive fees, made unsuitable investment recommendations, and failed to notify them regarding activity in their accounts. Claimants' causes of action are negligence, misrepresentation, failure to supervise, conspiracy to convert funds, breach of fiduciary duty, and unsuitability. Claimants allege compensatory damages of \$2.5m, punitive damages, interest, fees and costs.

Product Type: Insurance

Alleged Damages: \$2,500,000.00

Is this an oral complaint? No

Is this a written complaint? No

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: FINRA FL

Docket/Case #: 22-01619

Filing date of arbitration/CFTC reparation or civil litigation: 07/21/2022

Customer Complaint Information



Date Complaint Received: 07/21/2022

Complaint Pending? Yes

Settlement Amount:

Individual Contribution Amount:

Firm Statement

On February 9, 2023, the Claimants motion to amend the Statement of Claim was granted adding additional causes of action and increasing the alleged damage amount.

End of Report



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