

## BrokerCheck Report

# JASON CHRISTOPHER COOK

CRD# 4349388

<b><u>Section Title</u></b>	<b><u>Page(s)</u></b>
Report Summary	1
Broker Qualifications	2 - 4
Registration and Employment History	6 - 7
Disclosure Events	8



Please be aware that fraudsters may link to BrokerCheck from phishing and similar scam websites, trying to steal your personal information or your money. Make sure you know who you're dealing with when investing, and contact FINRA with any concerns.

For more information read our [investor alert](#) on imposters.

## About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
  - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
  - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

- 

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at

[brokercheck.finra.org](http://brokercheck.finra.org)



For additional information about the contents of this report, please refer to the User Guidance or [www.finra.org/brokercheck](http://www.finra.org/brokercheck). It provides a glossary of terms and a list of frequently asked questions, as well as additional resources.

[For more information about FINRA, visit www.finra.org.](http://www.finra.org)

**JASON C. COOK**

CRD# 4349388

**Currently employed by and registered with the following Firm(s):**

- B** **BERTHEL, FISHER & COMPANY FINANCIAL SERVICES, INC.**  
208 S. Marshall Street  
GRAHAM, NC 27253  
CRD# 13609  
Registered with this firm since: 01/03/2006
- IA** **BERTHEL FISHER & COMPANY FINANCIAL SERVICES, INC.**  
208 S. Marshall Street  
GRAHAM, NC 27253  
CRD# 13609  
Registered with this firm since: 09/14/2009
- IA** **BFC PLANNING, INC.**  
208 S. Marshall Street  
Graham, NC 27253  
CRD# 119682  
Registered with this firm since: 11/07/2018

**Report Summary for this Broker**

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

**Broker Qualifications****This broker is registered with:**

- 1 Self-Regulatory Organization
- 6 U.S. states and territories

**This broker has passed:**

- 1 Principal/Supervisory Exam
- 3 General Industry/Product Exams
- 1 State Securities Law Exam

**Registration History****This broker was previously registered with the following securities firm(s):**

- B** **RAYMOND JAMES FINANCIAL SERVICES, INC.**  
CRD# 6694  
GRAHAM, NC  
01/2005 - 01/2006
- B** **PRINCOR FINANCIAL SERVICES CORPORATION**  
CRD# 1137  
DES MOINES, IA  
03/2001 - 01/2005

**Disclosure Events**

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

**The following types of disclosures have been reported:**

Type	Count
Customer Dispute	3



## Broker Qualifications

### Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

**This individual is currently registered with 1 SRO and is licensed in 6 U.S. states and territories through his or her employer.**

### Employment 1 of 2

Firm Name: **BERTHEL, FISHER & COMPANY FINANCIAL SERVICES, INC.**

Main Office Address: **4201 42ND STREET NE  
SUITE 100  
CEDAR RAPIDS, IA 52402**

Firm CRD#: **13609**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	01/03/2006
B	FINRA	General Securities Principal	Approved	08/18/2006

	U.S. State/ Territory	Category	Status	Date
B	Florida	Agent	Approved	09/07/2007
B	Georgia	Agent	Approved	06/12/2006
B	North Carolina	Agent	Approved	01/03/2006
IA	North Carolina	Investment Adviser Representative	Approved	09/14/2009
B	Pennsylvania	Agent	Approved	11/14/2018
B	South Carolina	Agent	Approved	06/12/2006
B	Virginia	Agent	Approved	02/27/2008

### Branch Office Locations

**BERTHEL, FISHER & COMPANY FINANCIAL SERVICES, INC.**  
208 S. Marshall Street  
GRAHAM, NC 27253



## Broker Qualifications

### Employment 1 of 2, continued

---

### Employment 2 of 2

Firm Name: **BFC PLANNING, INC.**  
Main Office Address: **4201 42ND STREET NE  
SUITE 100  
CEDAR RAPIDS, IA 52402**  
Firm CRD#: **119682**

	<b>U.S. State/ Territory</b>	<b>Category</b>	<b>Status</b>	<b>Date</b>
<b>IA</b>	North Carolina	Investment Adviser Representative	Approved	11/07/2018

### Branch Office Locations

This individual does not have any registered Branch Office where the individual is located.

---



## Broker Qualifications

### Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below.

**This individual has passed 1 principal/supervisory exam, 3 general industry/product exams, and 1 state securities law exam.**

### Principal/Supervisory Exams

Exam	Category	Date
<b>B</b> General Securities Principal Examination	Series 24	08/17/2006

### General Industry/Product Exams

Exam	Category	Date
<b>B</b> Securities Industry Essentials Examination	SIE	10/01/2018
<b>B</b> General Securities Representative Examination	Series 7	07/28/2005
<b>B</b> Investment Company Products/Variable Contracts Representative Examination	Series 6	03/06/2001

### State Securities Law Exams

Exam	Category	Date
<b>B</b> Uniform Securities Agent State Law Examination	Series 63	02/17/2001

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at [www.finra.org/brokerqualifications/registeredrep/](http://www.finra.org/brokerqualifications/registeredrep/).

## Broker Qualifications



## Professional Designations

This section details that the representative has reported **1** professional designation(s).

### Certified Financial Planner

---

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



## Registration and Employment History

### Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
<b>B</b> 01/2005 - 01/2006	RAYMOND JAMES FINANCIAL SERVICES, INC.	6694	GRAHAM, NC
<b>B</b> 03/2001 - 01/2005	PRINCOR FINANCIAL SERVICES CORPORATION	1137	DES MOINES, IA

### Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

**Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.**

Employment	Employer Name	Position	Investment Related	Employer Location
11/2018 - Present	BFC Planning, Inc.	Investment Advisor Representative	Y	Graham, NC, United States
01/2006 - Present	BERTHEL FISHER & COMPANY FINANCIAL SERVICES INC	REGISTERED REPRESENTATIVE	Y	Graham, NC, United States
01/2009 - 11/2018	ALCO INVESTMENT CLUB	MEMBER	Y	GRAHAM, NC, United States
10/2006 - 11/2018	GRAHAM AREA BUSINESS ASSOCIATION	VICE PRESIDENT	N	GRAHAM, NC, United States
06/2005 - 11/2018	GRAHAM FIRE DEPARTMENT	VOLUNTEER FIREMAN	N	GRAHAM, NC, United States
01/2004 - 11/2018	STOKES, COOK & ASSOCIATES	INSURANCE SALES	Y	GRAHAM, NC, United States
06/1996 - 08/2014	GRAHAM FIRE DEPARTMENT	TREASURER	N	GRAHAM, NC, United States

### Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1. Stokes Cook Wealth Management-N-Graham, NC-dba for Securities-Registered Representative-03/2020-40-40-DBA for Securities & Insurance.
2. ALCO INVESTMENT CLUB-Y-BURLINGTON, NC-INVESTMENT CLUB-5/2008-1-0-INVESTMENT CLUB MEETS & MEMBERS



## Registration and Employment History



### Other Business Activities, continued

PAY DUES INTO A BROKERAGE ACCOUNT TO PURCHASE STOCK. 3. ALAMANCE COUNTY CHAMBER OF COMMERCE-N-BURLINGTON, NC-CHAMBER OF COMMERCE-MEMBER-1/2013-2-0-PROMOTE BUSINESS IN ALAMANCE COUNTY. 4. BINGHAM MASONIC LODGE-N-MEBANE, NC-FRATERNAL ORGANIZATION-MEMBER-7/2013-5-0-RAISE MONEY FOR ORPHANED CHILDREN. 5. BURLINGTON SHRINE CLUB-N-BURLINGTON, NC-CHARITABLE ORGANIZATION-MEMBER-11/2013-3-0-RAISE MONEY FOR CRIPPLED CHILDREN. 6. GRAHAM AREA BUSINESS ASSOCIATION-N-GRAHAM, NC-BUSINESS PROMOTION-MEMBER-10/2006-2-0-PROMOTE BUSINESS IN THE GRAHAM, NC AREA. 7. GRAHAM FIRE DEPARTMENT-N-GRAHAM, NC-VOLUNTEER FIRE DEPARTMENT-VOLUNTEER FIREMAN-07/1996-10-3-RESPONDS TO FIRE AND MEDICAL EMERGENCIES. 8. JASON COOK-N-GRAHAM, NC-RENTAL PROPERTIES-OWNER-1/1999-0-0-OWN & RENT OUT 4 PROPERTIES

---



## Disclosure Events

### What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
  - A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
  - A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
  -
3. **Disclosure events in BrokerCheck reports come from different sources:**
  - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
  -
4. **There are different statuses and dispositions for disclosure events:**
  - A disclosure event may have a status of *pending*, *on appeal*, or *final*.
    - A "pending" event involves allegations that have not been proven or formally adjudicated.
    - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
    - A "final" event has been concluded and its resolution is not subject to change.
  - A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
    - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
    - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
    - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	1	2	N/A



## Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

### Customer Dispute - Settled

This type of disclosure event involves a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit containing allegations of sale practice violations against the broker that resulted in a monetary settlement to the customer.

#### Disclosure 1 of 2

<b>Reporting Source:</b>	Broker
<b>Employing firm when activities occurred which led to the complaint:</b>	BERTHEL, FISHER & COMPANY FINANCIAL SERVICES, INC.
<b>Allegations:</b>	The claimants allege the investment purchased from 2013-2017 were unsuitable and misrepresented to them by the representative. The claimants further allege the firm failed to supervise the activities of the representative and failed to conduct adequate due diligence.
<b>Product Type:</b>	Annuity-Variable Direct Investment-DPP & LP Interests Oil & Gas Real Estate Security
<b>Alleged Damages:</b>	\$0.00
<b>Alleged Damages Amount Explanation (if amount not exact):</b>	The firm has made a good faith determination that the damages from the alleged conduct would be more than \$5,000.
<b>Is this an oral complaint?</b>	No
<b>Is this a written complaint?</b>	No
<b>Is this an arbitration/CFTC reparation or civil litigation?</b>	Yes
<b>Arbitration/Reparation forum or court name and location:</b>	FINRA



**Docket/Case #:** 22-01002  
**Filing date of arbitration/CFTC reparation or civil litigation:** 05/09/2022

### Customer Complaint Information

**Date Complaint Received:** 05/10/2022  
**Complaint Pending?** No  
**Status:** Settled  
**Status Date:** 11/30/2022  
**Settlement Amount:** \$125,000.00  
**Individual Contribution Amount:** \$20,000.00

**Broker Statement** The representative was not a named party to the arbitration and denies the allegations made by the clients. He believes the investments were suitable and the risks were disclosed to the clients. The Firm, solely to compromise and settle disputed claims, agreed to settle the matter with the clients.

### Disclosure 2 of 2

**Reporting Source:** Broker  
**Employing firm when activities occurred which led to the complaint:** BERTHEL, FISHER & COMPANY FINANCIAL SERVICES, INC.

**Allegations:** The clients allege the investments they purchased in 2011-2020 were significantly concentrated in non-traditional alternative investments (non-traded REITs and limited partnerships) which were unsuitable and misrepresented to them. The clients also allege the firm failed to conduct any due diligence, failed to supervise, and failed to provide appropriate training to the representative.

**Product Type:** Direct Investment-DPP & LP Interests  
 Real Estate Security

**Alleged Damages:** \$300,000.00

**Is this an oral complaint?** No

**Is this a written complaint?** No



**Is this an arbitration/CFTC  
reparation or civil litigation?** Yes

**Arbitration/Reparation forum  
or court name and location:** FINRA

**Docket/Case #:** 21-03132

**Filing date of  
arbitration/CFTC reparation  
or civil litigation:** 12/30/2021

### **Customer Complaint Information**

**Date Complaint Received:** 12/30/2021

**Complaint Pending?** No

**Status:** Settled

**Status Date:** 12/01/2022

**Settlement Amount:** \$92,500.00

**Individual Contribution  
Amount:** \$20,000.00

### **Broker Statement**

The representative was not a named party to the arbitration and denies the allegations made by the clients. He believes the investments were suitable and the risks were disclosed to the clients. The Firm, solely to compromise and settle disputed claims, agreed to settle an arbitration with the Claimants.



## Customer Dispute - Pending

This type of disclosure event involves (1) a pending consumer-initiated, investment-related arbitration or civil suit that contains allegations of sales practice violations against the broker; or (2) a pending, consumer-initiated, investment-related written complaint containing allegations that the broker engaged in, sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities.

### Disclosure 1 of 1

<b>Reporting Source:</b>	Broker
<b>Employing firm when activities occurred which led to the complaint:</b>	Berthel Fisher & Company Financial Services, Inc.
<b>Allegations:</b>	The claimant alleged the investments purchased from 2010-2017 were unsuitable and misrepresented to him by the representative. The claimant alleged the firm failed to conduct due diligence on the investments and failed to supervise the representative's activities.
<b>Product Type:</b>	Oil & Gas Real Estate Security
<b>Alleged Damages:</b>	\$0.00
<b>Alleged Damages Amount Explanation (if amount not exact):</b>	The damages are not specified; however, the firm has made a good faith determination that the damages from the alleged conduct would be more than \$5,000.
<b>Is this an oral complaint?</b>	No
<b>Is this a written complaint?</b>	No
<b>Is this an arbitration/CFTC reparation or civil litigation?</b>	Yes
<b>Arbitration/Reparation forum or court name and location:</b>	FINRA
<b>Docket/Case #:</b>	23-01266
<b>Filing date of arbitration/CFTC reparation or civil litigation:</b>	05/08/2023

### Customer Complaint Information

<b>Date Complaint Received:</b>	05/09/2023
<b>Complaint Pending?</b>	Yes
<b>Settlement Amount:</b>	



**Individual Contribution  
Amount:**

**Broker Statement**

The representative denies the allegations.

## End of Report



**This page is intentionally left blank.**