

BrokerCheck Report

SHAUN JOSEPH GRIMALDI

CRD# 4529021

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Please be aware that fraudsters may link to BrokerCheck from phishing and similar scam websites, trying to steal your personal information or your money. Make sure you know who you're dealing with when investing, and contact FINRA with any concerns.

For more information read our [investor alert](#) on imposters.

About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at

brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources.

[For more information about FINRA, visit www.finra.org.](http://www.finra.org)

SHAUN J. GRIMALDI

CRD# 4529021

Currently employed by and registered with the following Firm(s):

- B** **E1 ASSET MANAGEMENT, INC.**
 185 Hudson St. Suite 2500
 SUITE 2500
 jersey city, NJ 07311
 CRD# 46872
 Registered with this firm since: 04/11/2003

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications**This broker is registered with:**

- 1 Self-Regulatory Organization
- 12 U.S. states and territories

This broker has passed:

- 1 Principal/Supervisory Exam
- 2 General Industry/Product Exams
- 1 State Securities Law Exam

Registration History**This broker was previously registered with the following securities firm(s):**

- B** **PHD CAPITAL**
 CRD# 38785
 NEW YORK, NY
 06/2002 - 05/2003

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Customer Dispute	5



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 12 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **E1 ASSET MANAGEMENT, INC.**

Main Office Address: **185 HUDSON ST.
SUITE 2500
JERSEY CITY, NJ 07311**

Firm CRD#: **46872**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	04/11/2003
B	FINRA	General Securities Principal	Approved	06/25/2004

	U.S. State/ Territory	Category	Status	Date
B	California	Agent	Approved	03/14/2018
B	Connecticut	Agent	Approved	01/06/2011
B	Florida	Agent	Approved	07/17/2009
B	Illinois	Agent	Approved	01/06/2011
B	Maryland	Agent	Approved	07/17/2009
B	Massachusetts	Agent	Approved	01/25/2010
B	New Jersey	Agent	Approved	04/11/2003
B	New York	Agent	Approved	04/11/2003
B	Ohio	Agent	Approved	04/30/2008
B	Pennsylvania	Agent	Approved	03/15/2018
B	Texas	Agent	Approved	06/24/2020



Broker Qualifications

Employment 1 of 1, continued

U.S. State/ Territory	Category	Status	Date
B Virginia	Agent	Approved	03/14/2018

Branch Office Locations

E1 ASSET MANAGEMENT, INC.
185 Hudson St. Suite 2500
SUITE 2500
jersey city, NJ 07311



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below.

This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
B General Securities Principal Examination	Series 24	06/24/2004

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	06/05/2002

State Securities Law Exams

Exam	Category	Date
B Uniform Securities Agent State Law Examination	Series 63	06/14/2002

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 06/2002 - 05/2003	PHD CAPITAL	38785	NEW YORK, NY

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
04/2015 - Present	HUDSON SHORE GROUP	ACCOUNT EXECUTIVE	Y	RED BANK, NJ, United States
02/2004 - Present	E1 ASSET MANAGEMENT	STOCKBROKER	Y	NEW YORK, NY, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

No information reported.



Disclosure Events

What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 -
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
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4. **There are different statuses and dispositions for disclosure events:**
 - A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	2	3	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Customer Dispute - Settled

This type of disclosure event involves a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit containing allegations of sale practice violations against the broker that resulted in a monetary settlement to the customer.

Disclosure 1 of 2

Reporting Source:	Broker
Employing firm when activities occurred which led to the complaint:	E1 ASSET MANAGEMENT
Allegations:	CUSTOMER ALLEGES MISREPRESENTATION AND UNSUITABLE INVESTMENT RECOMMENDATIONS FROM 2006 TO 2008.
Product Type:	Equity Listed (Common & Preferred Stock) Options
Alleged Damages:	\$240,000.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	04/22/2015
Complaint Pending?	No
Status:	Settled
Status Date:	08/04/2015
Settlement Amount:	\$7,500.00
Individual Contribution	\$1,687.50

**Amount:****Broker Statement**

I HAVE NOT MANAGED THE CLIENT'S ACCOUNT IN OVER EIGHT YEARS. THE CLIENT PREVIOUSLY COMPLAINED IN 2011. THERE WAS A THOROUGH INTERNAL INVESTIGATION BY COMPLIANCE AT THE FIRM IN WHICH NO WRONGDOING WAS FOUND. I DENY ALL ALLEGATIONS. IN MY OPINION, THE CLIENT IS A KNOWLEDGEABLE INVESTOR AND WAS WELL AWARE OF ALL ACTIVITY AND RISKS WITH INVESTING GOING BACK ALMOST A DECADE. THE MATTER WAS SETTLED AS AN ACCOMMODATION AND TO AVOID LEGAL EXPENSES.

Disclosure 2 of 2**Reporting Source:**

Broker

Employing firm when activities occurred which led to the complaint:

E1 ASSET MANAGEMENT

Allegations:

CUSTOMER ALLEGES BREACH OF CONTRACT, UNSUITABILITY, MISREPRESENTATION, NEGLIGENCE, NEGLIGENT SUPERVISION AND FRAUD FROM THE TIME PERIOD OF JANUARY 2011 TO APRIL 2013.

Product Type:

Equity Listed (Common & Preferred Stock)

Alleged Damages:

\$2,400,107.00

Arbitration Information**Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.):**

FINRA

Docket/Case #:

14-02830

Date Notice/Process Served:

09/25/2014

Arbitration Pending?

No

Disposition:

Settled

Disposition Date:

01/08/2016

Monetary Compensation Amount:

\$21,000.00

Individual Contribution Amount:

\$500.00

Broker Statement

Case settled for less than it would cost to defend.



Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a pending consumer-initiated, investment-related arbitration or civil suit that contains allegations of sales practice violations against the broker; or (2) a pending, consumer-initiated, investment-related written complaint containing allegations that the broker engaged in, sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities.

Disclosure 1 of 1

Reporting Source:	Broker
Employing firm when activities occurred which led to the complaint:	E1 ASSET MANAGEMENT
Allegations:	CLIENT ALLEGES UNSUITABLE RECOMMENDATION. POSITION HELD FROM MAY 2007 THROUGH JANUARY 2008.
Product Type:	Equity-OTC
Alleged Damages:	\$11,899.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	07/07/2011
Complaint Pending?	No
Status:	Closed/No Action
Status Date:	06/17/2013
Settlement Amount:	
Individual Contribution Amount:	

Broker Statement THE STOCK WAS PURCHASED IN 2007 AND CLIENT EXPRESSED A RECENT GRIEVANCE AFTER RECEIVING A CLASS ACTION LETTER. BROKER VEHEMENTLY DENIES ANY WRONGDOING AND REFERS TO COMMUNICATIONS WHERE THE CLIENT AUTHORIZES RISKY INVESTMENT STRATEGIES. THIS MATTER IS NOW CLOSED.



Customer Dispute - Pending

This type of disclosure event involves (1) a pending consumer-initiated, investment-related arbitration or civil suit that contains allegations of sales practice violations against the broker; or (2) a pending, consumer-initiated, investment-related written complaint containing allegations that the broker engaged in, sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities.

Disclosure 1 of 2

Reporting Source:	Broker
Employing firm when activities occurred which led to the complaint:	E1 ASSET MANAGEMENT, INC.
Allegations:	The beneficiary who inherited the account after the original account owner passed away is claiming there was mismanagement of the deceased funds. Allegations are as per arbitration claim.
Product Type:	No Product
Alleged Damages:	\$0.00
Alleged Damages Amount Explanation (if amount not exact):	No amount was provided, we are puzzled by the whole claim.
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	06/12/2023
Complaint Pending?	No
Status:	Evolved into Arbitration/CFTC reparation (the individual is a named party)
Status Date:	06/12/2023
Settlement Amount:	
Individual Contribution Amount:	

Arbitration Information



Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.): FINRA

Docket/Case #: 23-01693

Date Notice/Process Served: 06/12/2023

Arbitration Pending? Yes

Disclosure 2 of 2

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: E1 ASSET MANAGEMENT, INC.

Allegations: Allegations per arbitration filing.

Product Type: Equity-OTC
Equity Listed (Common & Preferred Stock)
Options

Alleged Damages: \$4,000,000.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 05/09/2023

Complaint Pending? No

Status: Evolved into Arbitration/CFTC reparation (the individual is a named party)

Status Date: 05/09/2023

Settlement Amount:

Individual Contribution Amount:

Arbitration Information



Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.):	FINRA
Docket/Case #:	23-00643
Date Notice/Process Served:	05/09/2023
Arbitration Pending?	Yes

End of Report



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